

Carrita Tanner-Cloud

President & CEO

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Creativity Justified

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Corporate Overview

Creativity Justified Advertising Agency is an MBE certified small business providing advertising, marketing, technical and professional services across the healthcare and educational industries, both private and public organizations.

Creativity Justified is an outreach, engagement and communications marketing firm based in Slidell, Louisiana. Our team of subject-matter experts, innovative creatives, and community relations professionals apply deep cross-sector experience to deliver meaningful engagement strategies and activities for government, nonprofit and private sector clients. Core to what we do and who we are is a commitment to the greater good.

What We Offer

Marketing Consultancy

- Market & Consumer Research
- Opportunity & Gap Analysis
- Customer Journey Mapping
- ROI Planning & Modeling

Program Management

- Supplier Diversity
- Community Outreach & Engagement
- Corporate Social Responsibility

Creative Services

- Advertising
- Public Relations
- Media Buying
- Digital Marketing
- Graphic Design
- Outdoor Advertising
- Social Media
- Copyrighting
- Wayfinding
- Print Display Advertising
- Websites & Landing Pages
- Microsoft Powerpoint and Excel Enhancements

NAICS Codes

- 541611:** Administration Management
- 541613:** Marketing Consulting Services
- 541810:** Advertising Agencies
- 541820:** PR Agencies
- 541830:** Media Buying Agencies
- 541840:** Media Representatives
- 541890:** Other Services Related to Advertising
- 541910:** Marketing Research
- 561920:** Convention and Tradeshow Organizers
- 541990:** Other Professional Services

Corporate Snapshot

Primary NAICS: 541810
Cage Code: 8MCT6
DUNS: 080949060

Recognitions

Inc. 5000 Forbes

Certifications

